



Dear Friend,

We are so thrilled to bring the annual Christmas Market back this year! It will be held on Saturday, December 4, from 10:00 a.m. – 5:00 p.m. Please keep in mind, this is an application and not a guarantee of acceptance.

There is a \$100 fee for a single space. Because of the unusual set up areas, we base space on exhibitor space needed but in general, the spots will be 8 x 8.

All exhibitors will be either placed in The Winery or on The Patio (covered and heated) and you will know your location much closer to the event. We have limited spots available due to the space constraints.

Please fill out and return the application below, along with your fee to me no later than Friday, October 1. Please know there is tremendous interest in this event and any applications that are received after that date will not be considered. Decisions will be made by October 6 whether or not you have been accepted.

If you do not have social media or a website, please send pictures of your items.

Again, thank you for your interest!

Sandy Leske
Marketing Director
sleske@theblindhorse.com

The Blind Horse Restaurant & Winery
6018 Superior Ave., Kohler, WI 53044
920-287-3313 | theblindhorse.com



Christmas Market Exhibitor Application

Business Name _____ Contact _____

Phone number _____ Email _____

Address _____

Type of merchandise _____

What should guests know about your business (why are your items unique, how long in business, what's your slogan...etc.)

Web Address: _____ Facebook Page: _____

Instagram: _____ Twitter: _____

Did you participate in our Festival last year? _____

Payment Options – all due by October 1, 2021

\$100 enclosed for (1)8x8 space _____

Bill my Credit Card for this purchase _____

Credit Card # _____ Exp _____

Name on Card _____ 3 Digit Code on Back _____

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THE BLIND HORSE CHRISTMAS MARKET

IMPORTANT - LIABILITY WAIVER AGREEMENT AND RELEASE

This agreement must be signed and returned to The Blind Horse before beginning of the event

ALL VENDORS MUST SIGN THIS WAIVER IN ORDER TO PARTICIPATE: In consideration for being permitted by The Blind Horse Restaurant & Winery to participate in the above EVENT, I hereby waive, release, and discharge any and all claims for damages for personal injury, death or property damage which I may have, or which may hereafter accrue to me, as a result of participation in said activity. This release is intended to discharge in advance The Blind Horse Restaurant & Winery (its officers, owners, employees, volunteers and agents) from any and all liability arising out of or connected in any way with our participation in said festival, even though that liability may arise out of negligence or carelessness on the part of the persons or entities mentioned above. It is understood that this activity involves an element of risk and danger of accidents and knowing those risks, I hereby assume those risks. It is further agreed that this waiver, release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the above person or entities free and harmless from any loss, liability, damage cost, or expense which they may incur as a result of my death or any injury or property damage that I may sustain while participating in said festival.

I hereby consent that my Group/company _____ and its individual members, participate in the above activity, and I hereby execute the above Agreement, Waiver, and Release on its behalf. I state that said group and its members are physically able to participate in said festival. I hereby agree to indemnify and hold the persons and entities mentioned above free and harmless from any loss liability, damage, cost, or expense, which they may incur as a result of the death or any injury or property damage, that said group may sustain while participating in said activity. I HAVE CAREFULLY READ THIS AGREEMENT, WAIVER, AND RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN THE FESTIVAL, MYSELF, SAID GROUP and ITS INDIVIDUAL MEMBERS AND I SIGN IT OF MY FREE WILL.

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By signing this release, I hereby waive any right to privacy and unconditionally give my permission to allow our name, likeness or photograph to appear in any Blind Horse Food Truck Festival promotional literature which may include, but would not be limited to brochures, fliers, press releases, newspapers, television or any other electronic media.

I am aware that registering my group with The Blind Horse Christmas Market and submitting payment guarantees me or my group one 8x8 vendor space, unless The Blind Horse does not approve application. I understand that I am required to provide a completed Vendor Application and requested information contained within application. I understand that I CAN ONLY SELL THE ITEMS I SUBMIT. VENDOR SPACES ARE NON-TRANSFERABLE.

Signature: _____

You will be notified if your application has been accepted no later than October 4. If you are not approved your check will be returned or your credit card will be refunded.

Prior to the events, we will assign you a space number.

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Checklist

Please email the following to me at sleske@theblindhorse.com. If sending a check please make payable to The Blind Horse Winery and mail with application to :

The Blind Horse
Attn: Sandy Leske
6018 Superior Ave.
Kohler, WI 53044

Things to complete and mail:

____ Application

____ Payment

____ Waiver/Release

____ Photos of your merchandise (a link to your website or social media pages is fine)

____ Links to your Facebook, Twitter, Instagram and webpages pages

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